



# UNDERSTANDING CONFLICT OF INTEREST: CONNECTING CHARACTER



**Course No: 104-2**

**Competency: Ethical Expectations**

**Audience: All**

**Duration: 15 minutes**

**Format: Online/Video**

**Quiz: 20 questions**

## **Summary:**

What does a conflict of interest say about your character, attitude or work ethic? Well, it says a lot. Are you the kind of person who can be counted upon to do what you say you will do? Are you loyal or do you look out for yourself? Do you have your priorities in order? Do you consider your personal character, integrity, and attitude at work?

These are serious questions that are clearly illuminated in this discussion of conflicts of interest, and your answers to these questions must be clear.

## **Outline**

1. It's all about Loyalty!
2. An Honest Day's Work
3. Six-Point Pledge of Loyalty
4. Connecting Character: Understanding Character Principles of Loyalty
5. Character Benefits of Loyalty