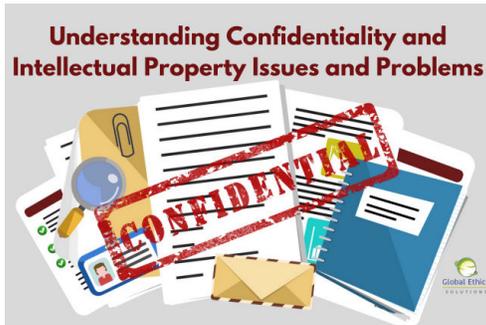




Understanding Confidentiality and IP Ethical Issues and Problems



Course No: 109 -1

Competency: Ethics Fundamentals

Audience: All

Duration: 20 minutes

Format: Online/Video

Quiz: 7 questions

Summary:

Confidential Information is any kind of private information that is not generally known or readily available outside of the company. Employees have a duty to protect company confidential information as well as the confidential information of company's suppliers, vendors, contractors, customers, and business partners. This course covers the basics of confidential information, trade secrets, IP, and provides practical tips on their use and abuse.

Outline

1. What is confidential information?
2. What are Trade Secrets?
3. Intellectual Property
4. How do you know what is confidential or proprietary information?
5. The Costs of IP
6. What You Need to Know