



Character Matters!

Series: Character Connections

Course No: ETH305

Audience: All

Summary: Moral and ethical decisions in the workplace are not made in a vacuum but are based on a foundation of personal character and moral principle. This course helps employees understand the critical role personal character plays in our everyday ethical decision-making and provides tools to help hone and strengthen it. The first two sections of this course help employees understand, develop, and strengthen character by helping them make character connections that underlie all ethical decisions and then apply it to a personal moral compass. The last three sections help the employee get to where he or she is going by providing a solid grasp of how moral principles and courage affect character-based ethical decisions and then illustrate practical steps to get there through a “Character Makeover”.

Course Objectives:

- Consider how thoughts, words, actions, and habits play a part in molding one’s character and destiny.
- Learn the benefits of gaining and maintaining solid character both in personal and professional circles.
- Connect moral codes, values, beliefs, and principles to developing strong character.
- Understand the principle of maintaining a moral compass to help individuals find direction and make positive ethical choices.
- Know what moral principles are, how they govern our behavior, and the areas of life where they play a critical role in ethics decision-making.
- Connect courage and personal/professional ethical decision-making.
- Know how to have courage and stand strong in difficult situations.
- Learn the steps to a “Character Makeover” which will provide a solid moral foundation for ethical decision-making in all areas of life.



Course Outline:

Part 1 - Connecting Character in the Workplace

- Character and Destiny
- Benefits of Solid Character
- Five Character Connections

Part 2 - Your Moral Compass

- A Moral Compass
- Benefits of a Moral Compass
- Finding North
- Making it Automatic

Part 3 - Standing on Principle

- What Are Principles?
- Kinds of Principles
- Rules vs. Principles
- Standing on Principles

Part 4 - Character and Courage

- Understanding Courage
- Courage Looks Like
- Courage and Ethics
- Courage to DO Something

Part 5 - Character Makeover

- What Are Core Values?
- Core Values and Ethical Decision-Making
- Four Steps to a Character Makeover